



SPONSORSHIP LEVELS

<p>Diamond Level: \$20,000+</p>	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Highlighted in Berbee Derby social media • Area for sponsor tent • Logo on distributed race posters • Multiple loud speaker highlights • VIP parking permits • Logo on website with hotlink • Race participant discount
<p>Platinum Level: \$10,000-\$19,999</p>	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Area for sponsor tent • Logo on distributed race posters • Multiple loud speaker highlights • VIP parking permits • Logo on website with hotlink • Race participant discount
<p>Gold Level: \$5,000-\$9,999</p>	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Loud speaker highlights • VIP parking permits • Logo on website with hotlink • Item/Coupon in goody bag (appropriate) • Race participant discount
<p>Silver Level: \$1,000-\$4,999</p>	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Loud speaker highlights • VIP parking permits • Logo on website with hotlink • Item in goody bag (appropriate) • Race participant discount
<p>Contributing Level: \$250-\$999</p>	<p>BENEFITS:</p> <ul style="list-style-type: none"> • Logo on website with hot link

All sponsors will be featured on race day poster.

Goody bag inclusions are due by October 28, 2021

Send payment made payable to:
Technology Education Foundation
PO Box 44787
Madison, WI 53744
(608) 571-5576

Logo format requirements:
Please submit two logo files.
• Print: Vector EPS file.
• Web: PNG w/ transparent background
Email files to Suzy Shain at: berbeederby@tededfoundation.com

