

SPONSORSHIP LEVELS

Diamond Level: \$20,000+

Benefits:

- Highlighted in Berbee Derby social media
- Area for sponsor tent
- Logo on distributed race posters
- Multiple loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Race participant discount

Platinum Level: \$10,000-\$19,999

Benefits:

- Area for sponsor tent
- Logo on distributed race posters
- Multiple loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Race participant discount

Gold Level: \$5,000-\$9,999

Benefits:

- Loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Item/Coupon in goody bag (appropriate)
- Race participant discount

Silver Level: \$1,000-\$4,999

Benefits:

- Loud speaker highlights
- VIP parking permits
- Logo on website with hotlink
- Item in goody bag (appropriate)
- Race participant discount

Contributing Level: \$250-\$999

Benefits:

- Logo on website with hot link

All sponsors will be featured on race day poster.

Goody bag inclusions are due by October 26, 2018

Send payment made payable to:

Technology Education Foundation
PO Box 44787
Madison, WI 53744
(608) 571-5576

Logo format requirements:

Please submit two logo files.

• Print: Vector EPS file.

• Web: PNG w/ transparent background

Email files to Suzy Shain at: berbeederby@techedfoundation.com

